



Proximion Honored as Global 100 Award Winner by Red Herring

Recognized for innovation, strategy and market leadership in Fiber Bragg Gratings-based Dispersion Compensation Modules

Kista, Sweden, January 26, 2010 – Proximion Fiber Systems AB today announced its selection by Red Herring as a Global 100 award winner. Recognized for its worldwide leadership in developing optical modules and subsystems based on proprietary Fiber Bragg Grating (FBG) technology, this award underscores Proximion’s ability to provide low cost industry solutions without sacrificing performance. Its [dispersion compensation modules](#) (DCMs) continue to optimize applications such as long-haul networks, submarine networks and optical amplifiers.

The Red Herring Global 100 awards recognize leading private companies in North America, Europe and Asia, celebrating these startups’ innovations and technologies across their respective industries. Through a series of quantitative and qualitative evaluations, Red Herring looks past the “buzz” to make the list an invaluable instrument of discovery and advocacy for the greatest business opportunities from around the world. Proximion’s dispersion compensation modules provide an unprecedented high degree of freedom for optimizing a system with respect to performance and cost.

To be a global leader, the company first had to be on a regional top-100 list in the past three years. “Choosing the best out of the previous three years was by no means a small feat,” said Alex Vieux, publisher and CEO of Red Herring. “After rigorous contemplation and discussion, we narrowed down our list from 1,200 potential companies to 200 finalists. Trying to get it down to 100 companies was a task upon itself. The top 100 companies who were chosen should be extremely proud, the competition was difficult.”

“We are honored to be named to this prestigious list of innovative global companies,” notes Stefan Ekman, CEO of Proximion. “As we expand our product line and enter new markets, Proximion continues to offer our customers a full range of low-cost, versatile FBG-based dispersion compensation solutions that reduce latency and optimize network performance.”

Red Herring’s Global 100 list has become a mark of distinction for identifying promising new companies and entrepreneurs. For a full list of Global 100 winners, visit: <http://redherring.com/Home/26281>

About Proximion Fiber Systems AB

Proximion Fiber Systems AB is a world-class provider of optical modules and sub-systems based on Fiber Bragg Grating (FBG) technology. By combining these unique optical devices with the truly innovative skills of our team, Proximion contributes to our customers’ and partners’ success in a variety of markets.

As an example Proximion today holds the markets widest FBG based portfolio of Dispersion Compensation Modules (DCM). The portfolio ranges from single channel modules to complex continuous band modules which are as an example used to eliminate the residual slope of Sub Marine Networks. The portfolio also ranges from passive easy to use modules such as the patch-cord DCM to active components such as the colorless Tunable DCM for 40 Gb Networks.

The founding team of Proximion has pioneered design, manufacturing, and application of advanced FBGs. Proximion's unique and patented method enables manufacturing of FBGs with virtually any filter characteristics. Proximion is a privately held company headquartered in Kista, Sweden.

About Red Herring

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.

###

Media Contacts:

Lynda Starr, Vantage Communications for Proximion
Phone: 973 386 5949
Email: LStarr@pr-vantage.com

Stefan Ekman, CEO, Proximion
Phone: +46 70 319 75 35
E-mail: Stefan.Ekman@Proximion.com

Tobias Persson, VP Marketing & Sales, Proximion
Phone: +46 708 874 401
E-mail: tobias.persson@proximion.com